



# PERSONAL UMBRELLA Policy

## FOCUS ON ONE BUSINESS OPPORTUNITY

- Tell me about yourself. What do you do for a living?
- How much do you carry on your umbrella policy?
- I'm surprised you don't have one now.
- I strongly believe in education; let's review it together.

## TELL A STORY

### Example

If you were to hit me and I was significantly injured or killed in the car accident, your current policy will only pay out \$250,000 in liability coverages. For anything above that, my family's attorney can come after your savings and assets. Are you comfortable paying out of pocket to cover the rest?

## TITLE



- About a dollar a day! A personal umbrella policy costs as little as a dollar a day. It is the most affordable coverage you can buy. \$1,000,000 for a dollar a day. Let's get this started today to ensure you are covered.



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## TITLE

The ONE MILLION dollars worth of coverage goes above and beyond your existing policies. You will be protecting your auto policy and your house. This policy is for customers just like you! I already have the quote started.

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- The ONE MILLION dollars worth of coverage goes above and beyond your existing policies. You will be protecting your auto policy and your house.
- This policy is designed for customers just like you! I already have the quote started.